

POPS CONCERT AD ORDER FORM

Due Wednesday, April 17, 2013

Your Name: _____ Tel: _____

Who is this ad for? (Business or Student's Name): _____

1. Ad Size (Check One)

Quarter Page

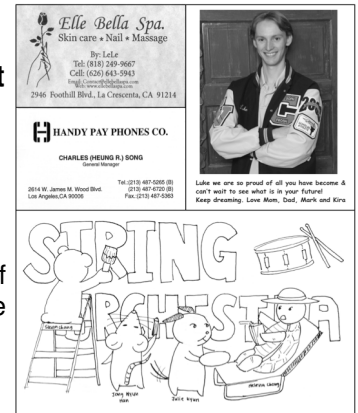
Business Card	\$25
Quarter-page	\$40
Half-page	\$70
Full Page	\$100
Inside Back Cover	\$150
Back Cover	\$200
STUDENT SPECIAL	\$10

Ad sizes (Active Image Area)

	Width	X	Height
Business Card	2.25"	X	3.50"
Quarter page	4.75"	X	3.50"
Half Page	4.75"	X	7.00"
Full Page	10.00"	X	7.00"

Ad sizes may vary to accommodate production.

Half Page



2. Ad Material (Check One)

- I am submitting a complete print-ready ad on CD. CD Attached.
- I am submitting a complete print-ready by email. Email to: kdonaldson.1024@gmail.com
- I am requesting you make up my ad. **Deadline for ad preparation is Friday, April 12, 2013**

Advertiser's Name (If different from above): _____

Phone: _____ E-mail: _____

3. Donation/Payment

Total Donation: \$ _____ (Business Ads Get 2 Complimentary Concert Tickets)

Method of payment: Cash Check (Make checks payable to "CVIM")

Address: Crescenta Valley Instrumental Music (CVIM) P.O. Box 582 Verdugo City, Ca 91046

(Window Cling & Donation Confirmation will be mailed or sent home with your student)

Signature: _____ Date: _____

Requirements & Guidelines for Ad Material & Artwork:

- ✓ Digital ad must be in .jpg, .png, .pdf, or .psd format (300 dpi)
- ✓ Hand-drawn art or photographs must be ready for scanning and fit the orientation of the desired ad.
- ✓ Photocopies or home printed copies cannot be used.
- ✓ Ads will BE converted to black & white. No color is available.

STUDENT SPECIAL MUSIC YEARBOOK AD MATERIAL

Headline (18 – 22 Characters): _____

Text (80 – 100 Characters): _____

Any questions? Call Rebecca Harvey 818.298.1732