

POPS CONCERT AD ORDER FORM

Due Date: Wednesday April 19, 2017

Your Name: _____ Tel: _____

Who is this ad for? (Business or Student's Name): _____

1. Ad Size (Check One)

Business Card	\$25
Quarter Page	\$40
Half Page	\$70
Full Page	\$100
Inside Front Cover	\$175
Inside Back Cover	\$150
Back Cover	\$200
Design my Ad for me!	+\$10
Student Special	\$5

Ad sizes (Active Image Area)

	Height x Width
Business Card	2.375" x 3.75"
Quarter Page	5" x 3.75"
Half Page	5" x 7.75"
Full Page	10.25 x 7.75"

Ad sizes may vary to accommodate production.

2. Ad Material (Check One)

I am submitting a complete print-ready Ad by email. Email to kdcamner@gmail.com

I am requesting you set up my print-ready Ad (for an additional \$10 donation). Deadline for Ad preparation is Wednesday, April 19, 2017.

Advertiser's Name (If different from above): _____

Phone: _____ Email: _____

3. Donation/Payment

Total Donation: \$ _____ (Business Ads will receive 2 Complementary Concert Tickets)

Method of Payment: Cash Check (Please make checks payable to "CVIM")

Address: Crescenta Valley Instrumental Music (CVIM) P. O. Box 582, Verdugo City, CA 91046

Signature: _____ Date: _____

Requirements & Guidelines for Ad Material & Artwork:

- ✓ Digital Ad must be in .jpg, .png, .pdf, or .psd format (300 dpi)
- ✓ Hand drawn art or photographs must be ready for scanning and fit the orientation of the desired Ad.
- ✓ Photocopies or home printed copies cannot be used.
- ✓ NEW: Ads will be full color.
- ✓ Email pictures and/or artwork to kdcamner@gmail.com

STUDENT SPECIAL AD MATERIAL (\$5)

Headline (18-22 Characters): _____

Text (80-100 Characters): Use back for additional space _____

Quarter Page

