

# POPS CONCERT AD ORDER FORM

**Due Date: Thursday, April 19, 2018**

Your Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Who is this ad for? (Business or Student's Name): \_\_\_\_\_

## 1. Ad Size (Check One)

Business Card	\$25
Quarter Page	\$40
Half Page	\$70
Full Page	\$100
Inside Front Cover	\$175
Inside Back Cover	\$150
Back Cover	\$200
Design my Ad for me!	+\$10
Student Special	\$5

Ad sizes (Active Image Area)

	Height x Width
Business Card	2.375" x 3.75"
Quarter Page	5" x 3.75"
Half Page	5" x 7.75"
Full Page	10.25 x 7.75"

Ad sizes may vary to accommodate production.

## 2. Ad Material (Check One)

I am submitting a complete print-ready Ad by email. Email to [kdcamner@gmail.com](mailto:kdcamner@gmail.com)

I am requesting you set up my print-ready Ad (for an additional \$10 fee).

**Deadline for Ad preparation is Thursday, April 19, 2018.**

Advertiser's Name (If different from above): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## 3. Payment

Total Payment: \$ \_\_\_\_\_ (Business Ads will receive 2 Complementary Concert Tickets)

Method of Payment:  Cash  Check (Please make checks payable to "CVIMF")

Address: Crescenta Valley Instrumental Music Foundation (CVIMF), P. O. Box 582, Verdugo City, CA 91046

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Requirements & Guidelines for Ad Material & Artwork:

- ✓ Digital Ad must be in .jpg, .png, .pdf, or .psd format (300 dpi)
- ✓ Hand drawn art or photographs must be ready for scanning and fit the orientation of the desired Ad.
- ✓ Photocopies or home printed copies cannot be used.
- ✓ NEW: Ads will be full color.
- ✓ Email pictures and/or artwork to [kdcamner@gmail.com](mailto:kdcamner@gmail.com)

STUDENT SPECIAL AD MATERIAL (\$5)

Headline (18-22 Characters): \_\_\_\_\_

Text (80-100 Characters): Use back for additional space \_\_\_\_\_

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Quarter Page

